

TRAVEL PENDLETON

Rich tradition. Fine craftsmanship.
Legendary reputation.



VISITOR GUIDE



WELCOME TO PENDLETON

Pendleton is Tried and True. Nestled within the heart of Eastern Oregon lies a town where the essence of the West meets modern culture. Our community is home to people from all walks who welcome you to step into a world where the stories of cowboys and pioneers blend seamlessly with the aspirations of entrepreneurs and artists.

As you wander through the streets and attractions, as a seeker of new memories, you'll uncover a place that resonates with authenticity, craftsmanship, and legendary hospitality. Pendleton is handcrafted, genuine, and unwaveringly Tried and True. In this town, you're not just a visitor - you're a participant, a co-author of an ongoing tradition that spans generations. Your stories, your laughter, and your experiences become woven into Pendleton.

Whether you're having fun with the family, learning about our rich history, or finding yourself within the rhythm of live music, Pendleton is where you can be a part of the experience. Here, you don't just witness moments – you shape them, and they, in turn, shape you. Each visit leaves you with tales to tell, moments to cherish, and a sense of belonging that stays with you long after you depart. So, we invite you to be a part of the story and see why Pendleton is Tried and True.

TRAVEL PENDLETON & PENDLETON CHAMBER OF COMMERCE

501 S Main St, Pendleton, OR 97801

(541) 276-7411

director@travelpendleton.com

www.travelpendleton.com

Travel Pendleton can help book your event, conferences, and group tours. Contact us today to learn more about our **Event Grant and Room Rebate Programs.**

LODGING GUIDE

Lodgings listed on this page are members of the TPAC program and are listed in alphabetical order.



Restaurant



Complimentary Breakfast



Covered Wagon



Pets allowed



Internet



Wheelchair Accessible



Kitchenettes

AMERICA'S BEST VALUE INN

46 units • 201 SW Court Ave.

541-276-1400 • americasbestvalueinn.com



PENDLETON HOUSE HISTORIC INN

6 units • 311 N Main St. • 541-700-8581

pendletonhousebnb.com



BEST WESTERN PLUS/PENDLETON INN

71 units • 400 SE Nye Ave. • 541-276-2135

bestwestern.com



PENDLETON KOA

101 units • 1375 SE 3rd St. • 541-276-1041

koa.com/campgrounds/pendleton



HAMPTON INN PENDLETON

74 units • 101 SW Nye Ave. • 541-276-3500

pendletonhi.com



RADISSON HOTEL PENDLETON AIRPORT

75 units • 4343 NW A Ave. • 541-304-2001

choicehotels.com



HOLIDAY INN EXPRESS

63 units • 600 SE Nye Ave. • 541-966-6520

hiexpress.com



RED LION HOTEL

170 units • 304 SE Nye Ave. • 541-276-6111

redlion.com



LOOKOUT RV PARK

41 units • 601 Airport Rd. • 541-276-6014

lookoutrvpark.com



RUGGED COUNTRY LODGE

29 units • 1806 SE Court Ave.

541-966-6800 • ruggedcountrylodge.com



MOTEL 6

92 units • 325 SE Nye Ave. • 541-276-3160

motel6.com



SUPER 8 MOTEL

50 units • 601 SE Nye Ave. • 541-276-8881

super8.com



MOTEL 6 WEST

51 units • 620 SW Tutuilla Rd.

541-276-8654 • motel6.com



THE HOTEL PENDLETON

47 units • 105 SE Court Ave.

541-429-4342 • thehotelpendleton.com



MOTOLODGE

40 units • 310 SE Dorion Ave.

541-612-0790 • motolodge.com



TRAVELODGE

36 units • 411 SW Dorion Ave.

541-276-7531 • travelodge.com



NEIGH-BORS HORSE MOTEL AND B & B

1 units • 543 NW 21st St. • 541-276-6737

neigh-bors.com



WORKING GIRLS HOTEL

5 units • 17 SW Emigrant Ave.

541-276-0730



OXFORD SUITES PENDLETON

87 units • 2400 SW Court Pl. • 541-276-6000

oxfordsuitespendleton.com



EATING & DRINKING



With so much to do and see in Pendleton, working up an appetite is only natural. Luckily, Pendleton offers over 40+ restaurants for every taste! Whether in casual attire or dressed to impress, on the go, or seeking a fine dining experience, Pendleton has the perfect dish for you. To view all dining and watering hole establishments, visit: www.travelpendleton.com.

PLATEAU

With beautiful, sweeping views of the Blue Mountains, you'll enjoy an excellent selection of the freshest ingredients from the northwest, creative sides, and comfortingly decadent desserts. Our steaks start with the best cuts of meat, seasoned simply, and cooked to perfection, delivered to your table perfectly charred and bursting with flavor. Gorgeous local wines are featured alongside inspired cocktail creations.

ROOSTERS COUNTRY KITCHEN

A family tradition since 1996. The Code family & staff welcome you to Roosters. Proud to be locally owned and operated, their success rests on a firm understanding that great meals begin with the highest quality raw ingredients, the recipes they've perfected over the decades, and their strong desire to please their guests. Whether it's taking the time to make fresh hand rolled noodles for their famous Rooster Noodle Soup or roasting the tomatoes and peppers used in their salsa, there is no detail too small to ignore when it comes to food quality. Enjoy breakfast, lunch, or dinner accompanied by exceptional service that will make you feel right at home.

HAMLEY STEAKHOUSE AND SALOON

Visit Hamley Steakhouse and enjoy a mouth-watering USDA Prime cut steak or choose from a wide assortment of delicious rand-style menu items - all prepared from our kitchen to your table to satisfy your appetite.

THE GRILL AT BIRCH CREEK

If it's an after-work cocktail, an afternoon luncheon with a client, or a weekend with the family, the Grill at Birch Creek has just what you need. Located seven miles south of Pendleton on Highway 395, just a short 20-minute drive from Wildhorse Resort & Casino, their bar and restaurant are newly remodeled, overlooking the scenic 18-hole golf course in the beautiful Birch Creek Valley. Their friendly, helpful staff is waiting to tend to your dining needs, so be their guest and enjoy a visit to the Grill at Birch Creek.

CEREBELLA WINERY

Sip, relax and savor an intimate wine-tasting experience with handcrafted wines sourced from the finest vineyards in the Pacific Northwest. Enjoy a cozy atmosphere, learn about winemaking, and participate in special events such as wine release parties and live music performances. Cerebella Winery is a must-visit for wine enthusiasts seeking quality and passion in every bottle.

CLUBHOUSE BAR & GRILL

The Wildhorse Clubhouse Bar & Grill provides a casual atmosphere that is inviting to all. Enjoy a full breakfast menu, as well as lunch, and dinner favorites such as juicy burgers, refreshing salads and hearty sandwiches. The Grill features a full bar and golfers and non-golfers alike find it a great place to relax and enjoy the view!



DINING GUIDE

Listed are members of the Pendleton Chamber of Commerce in 2023.

			BREAKFAST	LUNCH	DINNER	TO GO	CATERING	BEER/WINE	COCKTAILS	CAPACITY Indoor/Outdoor
ABBY'S LEGENDARY PIZZA	828 Southgate	541-278-2229		\$\$	\$\$	T				140
ALEXANDER'S ARTISAN CHOCOLATES & VINE BISTRO 🐾	363 S Main St.	541-429-5110		\$\$\$	\$\$\$			🍺		18/4+
BACKFIRE STATION/MOTO STUFF 🐾	911 SW Court Ave.	541-215-6565	\$\$	\$\$	\$\$	T		🍺	🍸	
BIG JOHN'S HOMETOWN PIZZA	225 SW 9th St.	541-276-0550		\$	\$\$	T		🍺		150
BURGER KING	601 Southgate	541-276-9413	\$	\$	\$	T				64
CADILLAC JACK'S SALOON	1703 SW Emigrant Ave.	541-276-9422	\$	\$\$	\$\$			🍺	🍸	65
CEREBELLA WINERY	30 SW Emigrant Ave.	541 612 - 4440		\$\$	\$\$			🍺		25-30/24+
DAIRY QUEEN 🐾	1415 SW Court Ave.	541-276-1472		\$	\$	T				100/24
DAVE'S 12TH ST CHEVRON	220 SW 12th St.	541-966-1454	\$	\$	\$	T	C	🍺		15
ELECTRIC SUNDOWN	14 SE 3rd St.	503-729-2476			\$\$	T		🍺	🍸	300 - 1,000
FLYING X SPEAKEASY LOUNGE	220 SW 1st St.	541-969-9540		\$\$	\$\$	T		🍺	🍸	75/12
THE GREAT PACIFIC WINE & COFFEE CO. 🐾	403 S Main St.	541-276-1350	\$	\$	\$\$	T	C	🍺	🍸	120/200+
THE GRILL AT BIRCH CREEK	69772 Pendleton-John Day Hwy.	541-966-1655	\$	\$\$	\$\$	T	C	🍺	🍸	74/10
HAMLEY CAFÉ 🐾	8 SE Court Ave.	541-278-1100	\$	\$\$		T	C			190/84
HAMLEY STEAKHOUSE	8 SE Court Ave.	541-278-1100			\$\$-\$\$\$	T	C	🍺	🍸	58/12-16+
JOE'S FIESTA	322 S Main St.	541-276-1414		\$\$	\$\$	T		🍺	🍸	25
KINSHIP CAFÉ (AT TAMÁSTSLIKT)	47106 Wildhorse Blvd.	541-966-9748		\$						
LET'ER AXE	249 S Main St.	541-449-7123		\$	\$			🍺		75
MAC'S BAR & GRILL	1400 SW Dorion Ave.	541-276-5531		\$	\$\$	T		🍺	🍸	130
MCDONALD'S	900 Southgate	541-276-6696	\$	\$	\$	T				100/80
MIDWAY BAR & GRILL	1750 North 1st St, Hwy 395, Hermiston	541-567-5180	\$	\$	\$	T	C	🍺	🍸	50/8
MOE PHO NOODLES & CAFÉ 🐾	370 S Main St.	541-215-9960		\$\$	\$\$	T	C			10/10
MOE'S TEA CAFE 🐾 Service Animals Only	353 SE 1st St.	541-622-1866	\$	\$	\$	T	C			65/15
OMG! BURGERS & BREW 🐾	241 S Main St.	541-377-2434		\$\$	\$\$	T		🍺	🍸	75
OREGON GRAIN GROWERS BRAND DISTILLERY	511 SE Court Ave.	541-276-0070	\$\$	\$\$	\$\$	T		🍺	🍸	
PACKARD TAVERN	118 SE Court Ave.	541-276-3737		\$	\$			🍺		
PAPA MURPHY'S	613 SW Emigrant Ave.	541-276-7272	\$	\$	\$	T				85/20
PLATEAU RESTAURANT	Wildhorse Resort & Casino	541-966-1610			\$\$\$			🍺	🍸	100/20
PRODIGAL SON BREWERY & PUB 🐾	230 SE Court Ave.	541-276-6090		\$\$	\$\$	T	C	🍺	🍸	65
RAINBOW CAFÉ	209 S Main St.	541-276-4120	\$	\$	\$\$	T		🍺	🍸	125
ROOSTERS COUNTRY KITCHEN 🐾	1515 Southgate	541-966-1100	\$	\$\$	\$\$	T	C	🍺		100
THE SADDLE	2220 SE Court Ave.	541-276-1075	\$	\$\$	\$\$	T		🍺	🍸	100
SHARI'S RESTAURANT	319 SE Nye Ave.	541-966-9009	\$	\$\$	\$\$	T		🍺		
SISTER'S CAFÉ	308 S Main St.	541-276-6278		\$\$	\$\$	T	C	🍺	🍸	
SMOKED BBQ	715 Southgate	541-377-1807		\$\$	\$\$	T				57
THAI CRYSTAL	210 SE 4th St.	541-278-4182		\$	\$\$	T	C	🍺		160/40
TRADITIONS BUFFET	Wildhorse Resort & Casino	541-966-1607	\$	\$\$	\$\$			🍺	🍸	75
VIRGIL'S AT CIMMIYOTTI'S 🐾	137 S Main St.	541-276-7711			\$\$-\$\$\$			🍺	🍸	
WILDHORSE RESORT & CASINO 🐾	46510 Wildhorse Blvd.	800-654-9453	\$	\$-\$\$	\$\$-\$\$\$	T	C	🍺	🍸	
🐾 = Dog friendly outdoors										
CATERING SERVICES ONLY										
PENDLETON CATERING COMPANY		541-377-8014					C			
PENDLETON HOUSE BED & BREAKFAST		541-276-8581					C			
SUNDOWN BAR & GRILL		541-276-8500					C			

LOCAL MAKERS



HAMLEY & CO.

Legendary Western store, making saddles since 1883.
30 SE Court Ave. • (541) 278-1100
hamley.com

STAPLEMAN CUSTOM BOOT SHOP

Handmade custom boots and leather goods.
7 SE Court Ave. • (509) 531-4703
staplemans.com

MONTANA PEAKS HAT CO.

Custom Made felt hats, of the finest quality.
24 SW Court Ave. • (541) 215-1400
montanapeaks.com

PENDLETON HAT COMPANY

Premier hatter of fine beaver and rabbit fur felt hats.
141 S Main St. • (360) 739-7289
pendletonhatcompany.com

A PIECE OF PENDLETON

Locally made goods and products that represents
Pendleton artists, makers, and entrepreneurs.
369 S Main St. • (541) 379-1215

ALEXANDER'S ARTISAN CHOCOLATES & VINO BISTRO

On-site handcrafted premium artisan chocolates
and a Vino Bistro.
363 S Main St. • (541) 429-5110
alexanders.biz

NORTHWEST NATIVE AMERICAN DESIGNER SHOWCASE

Hamley Western Store is showcasing Northwest Native
American designers' hand-crafted products each month.
30 SE Court Ave. • (541) 278-1100
hamley.com

Pendleton is handmade everyday.
Most of these business are located downtown on
Main Street and Court Avenue, so take a stroll to
see these unique craftspeople at work!



MORE LOCAL MAKERS

OREGON GRAIN GROWERS BRAND DISTILLERY

Locally-sourced ingredients in food and drink,
with spirits distilled on site.

511 SE Court Ave. • (541) 276-0070
oregongrain.com

BARHYTE SPECIALTY FOODS

Creating some of the most delicious mustards,
marinades, wing sauces, and other gourmet condiments.

912 Airport Rd. • (541) 276-0259
barhyte.com

PENDLETON FARMERS MARKET

Every Friday 4 - 7:30 PM. May through October.
Main St. • (541) 969-9466
pendletonfarmersmarket.net

PRODIGAL SON BREWERY & PUB

Award-winning beer and great pub food.
230 SE Court Ave. • (541) 276-6090
prodigalsonbrewery.com

PENDLETON WOOLEN MILL

Making Pendleton blankets since 1909. See classic
woolen blankets being made, retail store, and mill tours.
1307 SE Court Pl. • (541) 276-6911
pendleton-usa.com/mill-tours.html

MORE LOCAL MAKERS

23+

Leather goods, custom hats, and leather-craft supply and classes.

1400 SW Court Ave. • (360) 600-6038
twentythreeplus.com

RUBY'S INDIAN CRAFTS & SUPPLIES

Boutique store that sells beads, supplies, and Indian art.

46440 Kusi Rd, Sp A-2 • (541) 429-4255

REDS PUR WESTERN

Located next to the Hall of Fame, this boutique specializes in styling head-to-toe looks that feature custom leathers & jewelry.

1112 SW Court Ave. • (509) 629-1288
redspurwestern.com

AIRPORT ANTIQUES & THE FURNITURE LADY

Pendleton's best kept secret where you'll find something for nearly everyone.

1816 NW 51st St. • (541) 278-0141
pendletonfurniturelady.com

PENDLETON ART & FRAME

With 40 years of combined experience, they guarantee creative and personal designs.

36 SW Court Ave. • (541) 276-3617
pendletonartandframe.com

OUTDOOR ACTIVITIES



BIKING

Ride the waves of the land and history itself on two wheels. The wheat fields offer scenic routes that wind through uncrowded roads, offering a serene escape. For the adventurous, the **Echo Red to Red XC** race challenges bikers on 25 miles of single-track weaving through the farmland hills. For the thrill-seeker, the **Pendleton Adventure Trail Recreation Area (PATRA)** near the Eastern Oregon Regional Airport, boasts 16 miles of trails that range from easy to exhilarating. Get your trail maps at mtbproject.com or connect with Pendleton Parks & Recreation at (541) 276-8100.

FRISBEE GOLF

Embrace the great outdoors with a twist – conquer the 18-hole disc golf course at **Community Park**. Push your limits as you navigate rough terrain on the second 9 holes. Don't have discs? No worries! Rent them at the Pendleton Parks & Rec office: (541) 276-8100.

GOLF

Swing into a realm of beauty and challenge. Just 8 miles south of town, the **Golf Course at Birch Creek** spans the Birch Creek Valley, presenting an 18-hole, 72-par course ready to test every player's mettle. Venture 7 miles east to **Wildhorse Resort & Casino Golf Course**, where 18 holes of stunning golf await. Designed by legendary architect John Steidel, this course has become a stop to the Epson Tour Road to the LPGA. Choose from four sets of tees spanning 5,718 to 7,128 yards for a golfing experience tailored for you.

HIKING

Wander the **Pendleton River Parkway**, which presents nearly three miles of tranquility along the **Umatilla River**, guiding you through the heart of Pendleton amidst abundant bird-life. Trek the **Pendleton Adventure Trail Recreation Area**, offering opportunities for hiking, trail running, and mountain biking trails near the airport. Venture into the North Fork Umatilla Wilderness, a designated area in the Umatilla National Forest, where the call of nature resonates. Embark on a journey at **Emigrant Springs State Park** – take I-84 to exit 234 and stroll along the nature trail.



MORE OUTDOOR ACTIVITIES

FITNESS

Elevate your spirit at Pendleton's fitness destinations. **Club 24 Express Fitness** at 1845 Westgate Place, (541) 429-4195, offers a dynamic fitness experience with drop-in services available, while the **Roundup Athletic Club** at 1415 Southgate (541) 276-0880 provides a range of activities, including racquetball, indoor swimming, batting cages, and basketball. Day use fees may apply.

BIRD WATCHING

Along the **Umatilla River Parkway**, witness osprey, kingfishers, and a symphony of avian life. Delve into the **Pendleton Bird Club's** list of 250+ bird species at pendletonbirders.org. At **McKay Creek National Wildlife Refuge**, encounter rare and endangered species amidst the plains and the Blue Mountains.

HUNTING

Discover the wild heart of the **Umatilla National Forest**, a haven for Rocky Mountain elk, mule deer, whitetail deer, and other majestic creatures. **McKay Creek National Wildlife Refuge** opens its doors to hunting geese, ducks, snipe, and upland game birds each fall. Located in Echo, OR, **Horseshoe Curve Outdoors** offers multiple premium lodging options for hunters and retreat seekers. Everything from guided hunting tours, fully prepped meals, or even a more DIY experience can be accommodated.

FISHING

Cast your line into serenity. Steelhead, coho, and Chinook salmon await anglers on the **Umatilla River**. The upper river offers rainbow trout, whitefish, and bull trout. Fall Chinook and coho salmon grace the river from August through December. Venture to **McKay Reservoir** for bullhead catfish, crappie, and other panfish, just 6 miles south of Pendleton on Highway 395.

FLY YOUR DRONE

As the drone phenomenon sweeps Pendleton, enthusiasts find their haven at the **Grecian Heights Air Park**. Are you looking for commercial use authorization? Look no further than the **Pendleton UAS Range**, the nation's leading, business-friendly UAS test and development range covering 14,000 sq. mi. of Northeast Oregon with operations approved to 15,000 ft. MSL.

GET YOUR GEAR

Bi-Mart, 901 SW Emigrant Ave, (541) 276-7850
D & B Supply, 850 Southgate, (541) 276-0102
Walmart, 2203 SW Court Ave, (541) 966-9970

HISTORY & CULTURE

GUIDED TOURS

PENDLETON WOOLEN MILL

Tour the mill to witness the creation of iconic Pendleton blankets. As you explore the mill, you'll see a living legacy of blankets, clothing, and artifacts, all available for purchase. Learn about the history with the personal collection of C.M. "Mort" Bishop Jr., a testament to a family-owned heritage. Visit 1307 SE Court Pl. today, or call (541) 276-6911, or go to pendleton-usa.com/mill-tours.html.



PENDLETON UNDERGROUND TOURS

Delve into the intriguing and gritty history of Pendleton. Watch the past become real and experience a world of gambling, bootlegging, and hidden tunnels beneath the red-light district. Let's just say there's a reason Pendleton is known to be the entertainment capital of Eastern Oregon...Reservations are highly recommended. Visit 31 SW Emigrant Ave. or call (541) 276-0730.

OREGON TRAIL

Trace the paths that settlers traversed over 175 years ago. The Oregon Trail runs through Pendleton, where Court Avenue now stands. Witness the legacy firsthand at Blue Mountain Crossing – take a short hike or drive towards Echo to immerse yourself. To unearth more Oregon Trail gems, visit the Chamber of Commerce office for an enlightening guide.

MUSEUMS & GALLERIES

TAMÁSTSLIKT CULTURAL INSTITUTE

Showcasing the history of the Umatilla, Walla Walla, and Cayuse tribes. This world-renowned museum narrates its creation story, history, and reverence for First Foods – salmon, huckleberries, roots, deer, and elk. Located at 47106 Wildhorse Blvd. on the Umatilla Indian Reservation. Reach out at (541) 429-7700 or visit tamastslikt.org.

HERITAGE STATION MUSEUM

Delight in the past within a former railroad station. Immerse yourself in the Umatilla County Historical Society's collection, complemented exhibits such as a historic cabin, barn, schoolhouse, and more. Visit 108 SW Frazer Ave. or at heritagestationmuseum.org.

ROUND-UP & HAPPY CANYON HALL OF FAME

Featuring a treasure trove of artifacts spanning over a century of Round-Up and Happy Canyon history. From full-sized teepees to intricate beadwork, the exhibits tell the captivating stories of our legendary rodeo. Visit 1114 SW Court Ave, call (541) 278-0815, or explore pendletonhalloffame.com.



PENDLETON AIR MUSEUM

Take off into the story of Pendleton's Army Air Base, where WWII's Doolittle's Raiders honed their skills. Delve into the region's mix of civilian and military aviation and uncover the new historical marker honoring the Triple Nickles. Reach out at 541-276-6156, text at 541-969-9103, or visit pendletonairmuseum.org.

CROW'S SHADOW INSTITUTE OF THE ARTS

Delve into contemporary fine art printmaking and traditional practices like weaving, beadwork, and regalia. Uncover creativity's heart in the Blue Mountains on the Umatilla Indian Reservation. Visit at 48004 St. Andrews Rd. or explore crowshadow.org.

PENDLETON CENTER FOR THE ARTS

Observe a dynamic world of rotating art exhibits, craft galleries, concerts, lectures, and more. Plenty of family fun activities including FREE art classes every Saturday, 9:30 - 10:15 AM. Embrace art in its many forms at 214 N Main St. For more information, call (541) 278-9201 or visit pendletonarts.org.

BETTY FEVES MEMORIAL GALLERY

A non-profit exhibit space, featuring six art shows each academic year: regional and national artists, student and faculty work and more. Named for a prominent ceramic artist from Pendleton. Open Monday through Thursday, 9:30 a.m. to 1:30 p.m. during exhibition dates. Closed during college breaks. Next to the Bob Clapp Theater on the Blue Mountain Community College campus. 2411 NW Carden Ave. • (541) 278-5952



MUSIC

OREGON EAST SYMPHONY & CHORALE

Let the Northwest's melodies enthrall you in the annual concert series at The Vert Theater, running November through June. Engage in a unique youth music education project, Playing for Keeps, that supports aspiring musicians and spreads the joy of music. Discover it at 480 SW Dorion Ave, or call (541) 276-0320. Explore oregoneastsymphony.org.

MUSIC FESTIVALS

Ready to rock and dance the night away? Pendleton is home to multiple music festivals and concerts that you're sure to love! From the Pendleton Whisky Music Fest to the Jackalope Jamboree, you're going to love the sounds that Pendleton has to offer.

FREE MUSIC

Dance to the rhythm of summer with free music at the Pendleton Farmers Market on Main Street. As the sun sets, melodies fill the air on Friday and Saturday evenings in the heart of Pendleton.

GREATEST FREE SHOW IN THE WEST

Every Round-Up week, Pendleton's Main Street Cowboys – in their signature chartreuse and purple shirts – bring musicians, comedians, hypnotists, and more with stages set up and down Main Street for all to enjoy.

FAMILY FUN



WILDHORSE FAMILY FUNPLEX

Bowling, cinemas, and a child entertainment center. If you're looking for family fun indoors, Wildhorse Resort & Casino on the Umatilla Indian Reservation has the latest with 24 bowling lanes, movies for the whole family, as well as a child entertainment center with computers, Wii, Xbox, Playstation, movies, books, a jungle gym, and more. To learn more, visit: www.wildhorseresort.com/family-funplex.

CHILDREN'S MUSEUM OF EASTERN OREGON

Discover the profound impact of play as children and adults grow and explore together. Embrace this unique space that nurtures curiosity and sparks the imagination. Venture to 400 S Main St. or call (541) 276-1066. Explore cmeo.org for more.

PENDLETON RIVER WALK

Wander through the heart of Pendleton along a 2.8-mile flat paved trail, gently caressed by the Umatilla River's soothing presence. Bask in the beauty of nature while creating memories with your loved ones. Discover the trail's charm at pendletonparksandrec.com/river-walk.

PENDLETON FAMILY AQUATIC CENTER

Plunge into Oregon's top 10 aquatic parks, featuring a 50-meter outdoor pool, water slides, hot tub, and diving pool. A perfect summer day is just a splash away. Discover it at 1901 NW Carden Ave. (next to Pendleton High School). For more, call (541) 276-0104 or visit pendletonparksandrec.com/aquatic-center.

PARKS & PLAYGROUNDS

Experience Pendleton's 22 diverse parks offering a unique slice of outdoor joy. Have endless fun with playgrounds, picnic shelters, sports fields, basketball and tennis courts, disc golf, and a dog park. Splash in wading pools, marvel at the beauty of nature, and create family memories. Explore our variety of parks at pendletonparksandrec.com/parks.

THE STUDIO PENDLETON

Explore your creative side at The Studio's open art studio or one of their many creative events. Embrace art the way you want at 233 S Main St. For more information, call (541) 398-2787 or visit thestudiopendleton.com.

HIT THE TRAILS



TRAILS

BRONZE TRAIL

Stroll through Pendleton and encounter the city's iconic bronze statues and public art pieces. Embark on this walking tour to take part in Pendleton's creative spirit. Follow the trail by visiting www.travelpendleton.com.

STICKER TRAIL

Stop by the Pendleton Chamber of Commerce to get your own tumbler, if you don't already have one, and start collecting at the Sticker Stops!

CHARM TRAIL

Create a one-of-a-kind souvenir of your visit to Pendleton as you follow the Charm Trail through town. Begin your journey by picking up a bracelet and signature charm at a Trailhead (Pendleton Chamber, Heritage Station Museum, A Piece of Pendleton, KOA, Pendleton Woolen Mills, or CHI St Anthony Gift Shop) for \$6. Then visit each Stop around Pendleton and add other charms for just \$2.50 each to complete your bracelet. Follow the trail in any order, and have a charming experience.

MURAL TRAIL

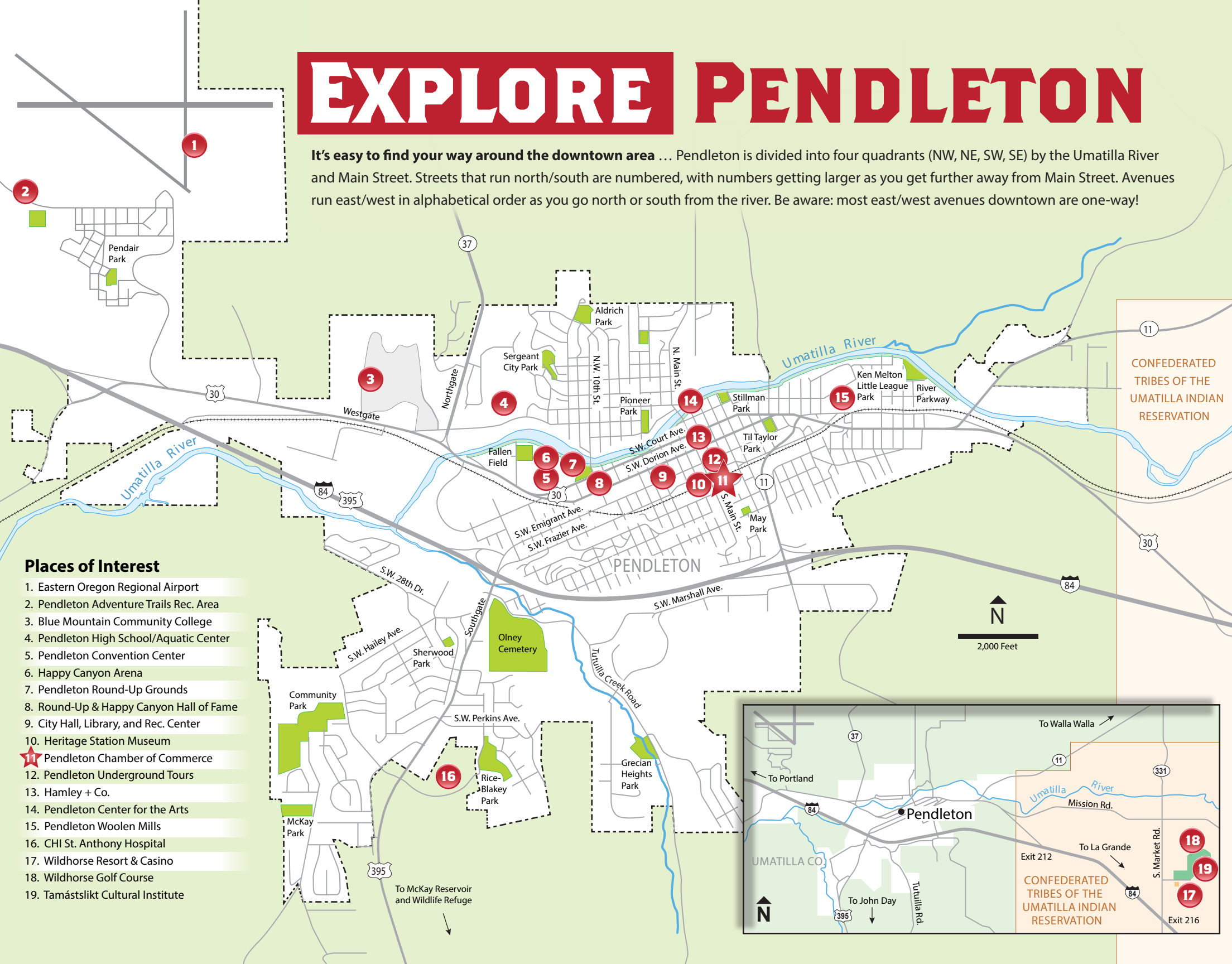
Take a walk (or a drive) and see many of the beautiful murals in Pendleton! Many can be found downtown along the Bronze Trail.

EXPLORE PENDLETON

It's easy to find your way around the downtown area ... Pendleton is divided into four quadrants (NW, NE, SW, SE) by the Umatilla River and Main Street. Streets that run north/south are numbered, with numbers getting larger as you get further away from Main Street. Avenues run east/west in alphabetical order as you get north or south from the river. Be aware: most east/west avenues downtown are one-way!

Places of Interest

1. Eastern Oregon Regional Airport
2. Pendleton Adventure Trails Rec. Area
3. Blue Mountain Community College
4. Pendleton High School/Aquatic Center
5. Pendleton Convention Center
6. Happy Canyon Arena
7. Pendleton Round-Up Grounds
8. Round-Up & Happy Canyon Hall of Fame
9. City Hall, Library, and Rec. Center
10. Heritage Station Museum
- ★ 11. Pendleton Chamber of Commerce
12. Pendleton Underground Tours
13. Hamley + Co.
14. Pendleton Center for the Arts
15. Pendleton Woolen Mills
16. CHI St. Anthony Hospital
17. Wildhorse Resort & Casino
18. Wildhorse Golf Course
19. Tamástslikt Cultural Institute



EVENTS IN PENDLETON



For a small town in Eastern Oregon, Pendleton is home to some of the largest array of events in the region. With a little something for everyone, Pendleton's events are filled with an exhilarating spirit that welcomes you to find your tried and true experience. For our complete calendar of events and more details, visit www.travelpendleton.com.

PENDLETON ROUND-UP

The first Pendleton Round-up, held in 1910, was to be "a frontier exhibition of picturesque pastimes, Indian and military spectacles, cowboy racing and bronco busting for the championship of the Northwest." It lived up to expectations, and more. Round-Up has grown into a week-long celebration of Western heritage, thrilling tens of thousands of cowboys and cowgirls (and those who want to be!) every year. Everyone is welcome in Pendleton!

When: Always held the second full week of September.

What: The rodeo goes four afternoons: Wednesday through Saturday, but there is plenty more to do that week: Pro Bull Riding, concerts, parades, dancing, gambling...

Plan ahead: Many lodging properties are booked one year in advance. RV and tent camping are also options through the Chamber of Commerce.

Tickets: (800) 457-6336 or pendletonroundup.com

HAPPY CANYON NIGHT SHOW

This colorful night pageant takes you into traditional local American Indian culture and the coming of the white settlers to the Pendleton area. Don't miss the retelling of the story of the "Old West" in a way that you will not soon forget!

Following the pageant, Goldie's Bar at the Canyon will open up inside offering an evening of nonstop entertainment for those over 21. The Happy Canyon bartenders proudly serve Pendleton Whisky as well as your other favorite beverages.

Where: Happy Canyon Arena, just behind the Pendleton Convention Center

When: Wednesday through Saturday nights during Round-Up week, at 7:45 p.m.

JACKALOPE JAMBOREE

Jackalope Jamboree is a three-day music festival featuring over 18 bands on 2 stages. Jackalope Jamboree is a community-inclusive event for music fans of all ages, from the first-time concert goer to the well-traveled and young at heart.

Where: Happy Canyon Arena, just behind the Pendleton Convention Center

When: Towards the end of June

Tickets and information: jackalopejamboree.com

PENDLETON WHISKY MUSIC FEST

Pendleton's second-biggest party of the year is an all-ages music festival held in the world-famous Pendleton Round-Up stadium every July. Past headliners include Post Malone, 50 Cent, Eric Church, Blake Shelton, Pitbull, Maroon 5, and Zac Brown Band.

Performers announced and tickets go on sale in early spring for the party pit, grandstand, box seats and premium arena seats. Arrive early and enjoy the Pendleton Whisky Lounge in the Let'er Buck Room, and the Friday night kick-off party in historic downtown Pendleton.

Tickets and information: pendletonwhiskymusicfest.com

See all of Pendleton's events at:



PRE-BUILT ITINERARIES

2 HOUR ITINERARY

1. Explore Main Street (45 minutes)

- Begin your visit by exploring Main St, where you can experience the historic charm of Pendleton.
- Browse through art galleries, boutiques, and shops to find unique souvenirs.
- Admire the western-themed murals and sculptures that are scattered throughout the area.
- Hit the Trail! Explore Pendleton's charms, stickers, bronze and mural trails. Find maps and info at the Pendleton Chamber of Commerce.

2. Grab a Quick Bite (45 minutes)

- Enjoy a quick snack or lunch at a local café or restaurant.
- There are various options available on or near Main St.

3. Visit the Pendleton Center for the Arts (30 minutes)

- Wrap up your visit by visiting the Pendleton Center for the Arts to experience the local art scene.
- Explore the rotating art exhibitions and appreciate the work of local and regional artists.

Remember that the times provided are approximate and can vary based on your preferences and the pace at which you explore. Always check the opening hours of attractions and eateries in advance.

4 HOUR ITINERARY

1. Pendleton Air Museum (45 minutes)

- Since 2001, the Pendleton Air Museum has kept the past alive through a variety of artifacts, memorabilia, and inspiring stories about WWII. From the Doolittle Raiders to local Pendletonians that served, you'll be impressed by their historic collection.

2. Shop at our Local Antique Stores (1 hour 15 minutes)

- Step into a world of nostalgia in our local antique stores! Discover timeless treasures and explore the rich history of this charming town through unique vintage finds.

2. Lunch at a Local Eatery (45 minutes)

- Enjoy a leisurely lunch at a local restaurant. Consider trying a place that offers regional cuisine or western-themed dishes.

3. Explore Main Street (45 minutes)

- After lunch, take a stroll down Main Street to explore the shops, art galleries, and landmarks.
- Admire the western-themed murals and sculptures that adorn the street.

4. Hamley & Co. Western Store (30 minutes)

- Before leaving Pendleton, stop by Hamley & Co., a historic western store located in the heart of downtown that has earned a reputation as an iconic destination for all things western. Established in 1905, Hamley's has a rich heritage deeply rooted in the cowboy culture and the American West. Inside you will also find the Northwest Native American Designer Showcase where you can view and purchase authentic handmade apparel and jewelry.
- If you're interested, you can grab a drink or a quick snack at the Hamley Café next door.



TWO DAY ITINERARY

DAY ONE ITINERARY

Day 1: Historical Discoverance

Morning:

1. Breakfast: If you're looking for homestyle cooking and comfort food, **Rainbow Café** is a great choice. A warm and inviting atmosphere, where locals and visitors alike gather to start their mornings right.

2. **Pendleton Underground Tours**: Visitors are taken on guided tours through the underground tunnels, led by knowledgeable tour guides who share fascinating stories about the history of Pendleton, the people, and the role the tunnels played in the town's development.

3. **Heritage Station Museum**: The museum features vast exhibits on Native American culture, the Oregon Trail, and the development of the city.

4. Lunch: Pair lunch with a craft beer at **Backfire Station**. This adventure hub offers a delicious selection food, a full bar, and great beer and wine selections.

Evening:

5. **Pendleton Woolen Mills Store and Tour**: The Pendleton Woolen Mills is a living museum of craftsmanship, where looms and machines stand alongside stories and traditions. It's a place where the past and the present are interwoven, creating textiles that are not only beautiful but also deeply resonant with the history they carry. Make sure to stay after your tour and explore the Pendleton Woolen Mill Store, where you can find high-quality wool products. *Call ahead to schedule a tour of the mill.

6. Dinner: In the heart of Pendleton, **Virgil's at Cimmiyotti's** transcends being merely a restaurant – it's an immersive encounter with history, flavor, and remaining to it's legacy makes it a staple in Pendleton.

DAY TWO ITINERARY

Day 2: Cultural Exploration

Morning:

1. Breakfast: Welcome to **The Saddle Restaurant and Lounge**, where breakfast is a symphony of flavors that awaken your senses and set the perfect tone for your day in Pendleton, Oregon.

2. **Tamástslikt Cultural Institute**: Often referred to simply as Tamástslikt, is a renowned cultural center and museum located on the Confederated Tribes of the Umatilla Indian Reservation (CTUIR) near Pendleton. Here you will learn about the history, culture, and traditions of the CTUIR. The museum offers engaging exhibits and interactive displays.

3. **The Pendleton Round-Up & Happy Canyon Hall of Fame**: This institution pays tribute to the legacy, history, and individuals who have made significant contributions to the Pendleton Round-Up and Happy Canyon Night Show.

4. Lunch: **Great Pacific Wine & Coffee Co.** is a charming establishment that provides a relaxed and inviting atmosphere where patrons can savor quality beverages and enjoy a variety of lunch choices.

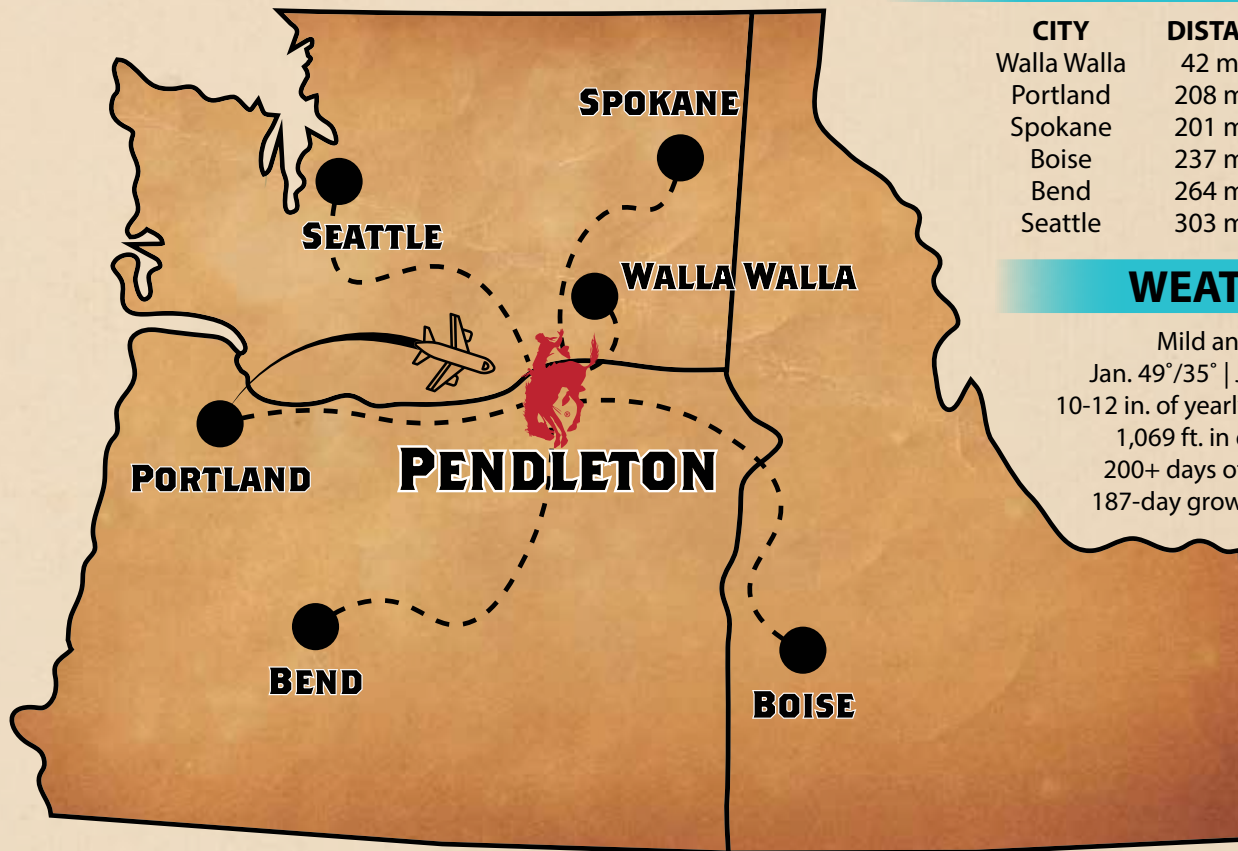
Evening:

5. **Wildhorse Resort & Casino**: Head to the Wildhorse Resort & Casino for an evening of entertainment. The resort offers casino gaming as well as a family fun center offering bowling, cinema, and arcade.

6. Dinner: Then, have dinner at the Wildhorse Resort & Casino. The resort features multiple dining options ranging from casual to upscale. You can enjoy a variety of cuisines, from American classics to Asian-inspired dishes, such as **Traditions**, where the world awaits. Choose from a full menu of delicious dining options for breakfast, lunch, and dinner — featuring the popular Chef Experience Family Dinners every Thursday, Friday, Saturday, and Sunday night.

GETTING HERE

Discover the routes that lead you to our tried and true destination.



TRAVEL TIME

CITY	DISTANCE	TIME
Walla Walla	42 miles	1 hour
Portland	208 miles	3¼ hours
Spokane	201 miles	3¼ hours
Boise	237 miles	3½ hours
Bend	264 miles	4¼ hours
Seattle	303 miles	4½ hours

WEATHER

Mild and dry
Jan. 49°/35° | July 92°/58°
10-12 in. of yearly precipitation
1,069 ft. in elevation
200+ days of sunshine
187-day growing season

DRIVE

Cruise along the picturesque paths that bring you to Pendleton. Interstate 84 welcomes you to Pendleton through exits 207, 209, 210, and 213.

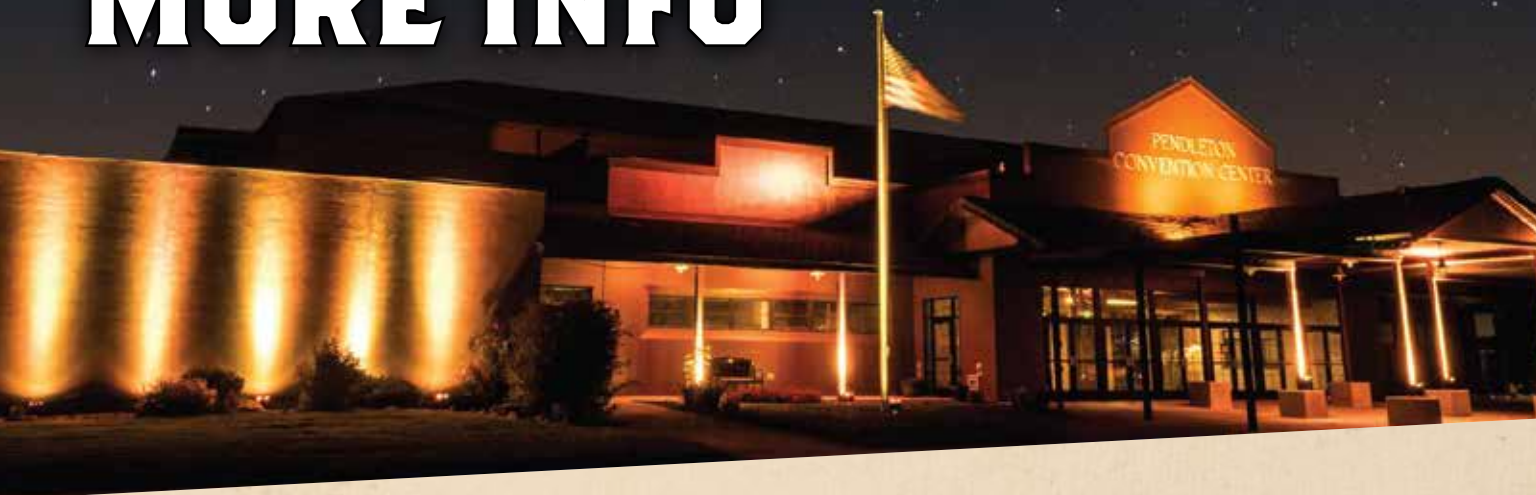
FLY

Make your travels easy and enjoy the convenience of three daily, round-trip flights between Portland and Pendleton, no TSA, free parking, and nearby lodging. Book your flight to Pendleton today by visiting: www.pendletonairport.com.

CAR RENTAL

Explore with ease - Boutique Cars are ready to accompany you from the airport to your Pendleton experience. Reserve in advance at (855) 268-8478 or boutiquecar.com. For more options, download the Uber app or utilize the City of Pendleton's transit services, such as Let'er Bus or Elite Taxi, at: www.pendleton.or.us/transit/page/transportation.

MORE INFO



MEETINGS & CONVENTIONS

PENDLETON CONVENTION CENTER

Offering 40,000 sq. ft of meeting and event space, the convention center includes nine flex rooms, audio/visual (A/V) equipment, in-house catering, an NBA-style basketball court, attached outdoor arena, free Wi-Fi, 500 on-site parking spaces, RV parking with electrical service, and a 3-acre tent camping area. To book your event, visit: www.meetinpendleton.com.

THE VERT THEATER

The Vert Theater is located in the Vert Community Building at 480 SW Dorion Ave. in Pendleton, Oregon. The Vert Community Building was built in 1936 and made possible with a bequest from John and Jessie Vert.

The Vert boasts an 800-seat wheelchair-accessible auditorium with a full stage, green room, and balcony seating. In addition to the main performance theater, there are more intimate event spaces and a small kitchen in the lower level of this historic venue. Learn more and book at: www.verttheater.com

HOLDING A SMALLER EVENT?

There are many other options in town. Call **Travel Pendleton** for help and information on our Room Rebate & Event Grant Programs (541) 276-7411

IMPORTANT CONTACTS

CHI St. Anthony Hospital(541) 276-5121
Pendleton Fire & Ambulance(541) 276-1442
Pendleton Police Department(541) 276-4411
City of Pendleton(541) 966-0201
Pendleton Chamber of Commerce(541) 276-7411

MORE TRAVEL INFORMATION

PendletonChamber.com

TravelPendleton.com

EOVA.com

TravelOregon.com

TripCheck.com for road conditions

TRAVEL PENDLETON

Rich tradition. Fine craftsmanship.
Legendary reputation.

Kara Woolsey

Director of Tourism & Hospitality

director@travelpendleton.com

541-276-7411 (office)

501 S Main St, Pendleton, Oregon 97801



PENDLETON ROUND-UP

*"BEST LARGE OUTDOOR
RODEO OF THE YEAR"*

By Professional Rodeo
Cowboys Association
2015 - 2023



Smithsonian.com

Named Pendleton one of
*"THE 20 BEST SMALL
TOWNS TO VISIT IN 2018"*



*"BEST PLACE TO LIVE LIKE
AN OLD WEST COWBOY"*



*"THE MOST UNDERRATED
TOWN" IN OREGON*



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